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EIT Jumpstarter: The European Pre-acceleration Programme

Our Agenda

- Welcome & Warm-up Questions
- About the EIT Jumpstarter Programme
- Fireside chat with Monika Stepanova
Insights from a successful researcher who transformed into a start-upper
- Tipps for applicants and Q&A



EIT Jumpstarter

Welcome!
*What is
EIT Jumpstarter
actually about?*



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**The programme is designed to convert
tech and science-based innovative
ideas into budding businesses**



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New Talents
trained

> 1300



New Start-ups
created

124



New Jobs
created

> 2600



Money attracted
by start-ups

€150M



1€ = 30€*



2017-2024 June, based on the data currently available

*EUR 1 invested into the programme brought EUR 30 raised/founded by the start-ups created



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Warm up questions

EIT Jumpstarter

Let's warm up and get ready!

Please join by scanning the QR code





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About the EIT Jumpstarter Programme



Community



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Is this programme for me?



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The programme is for you, if...

You* want to



- **validate your research idea**
- **develop your first business model**
- **expand your professional network**
- **establish your start-up**

You have an idea
in the following sectors



- **Food**
- **Healthcare**
- **Energy**
- **Manufacturing**
- **Raw materials**
- **Urban mobility**
- **Rebuild Ukraine**
- **New European Bauhaus**

Exact category names in
the coming slides!

*You can apply alone, or in a team (no limit) – however, maximum 2 co-founding members are eligible for travel grant (max 2,000+1,000 EUR each)



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The programme is for you, if...

At least one of the co-founders comes from



EIT Regional Innovation Scheme-eligible countries
– see the list on the next slide.

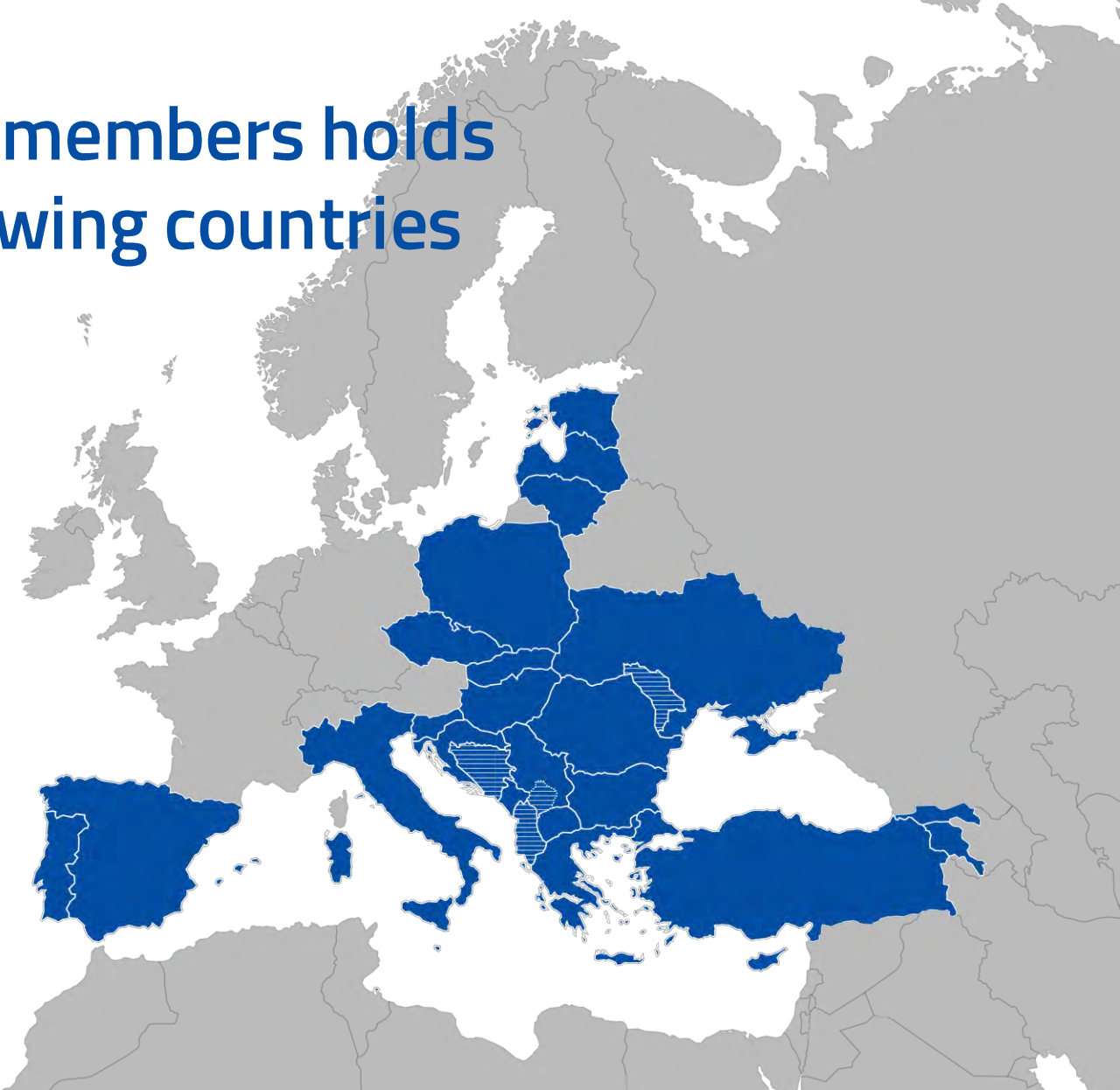
You are planning to incorporate the startup



by 31st of December 2025 in one of the eligible countries.
This is an important criteria for you to receive your prize at the end of the competition.

You can apply if one of the team members holds citizenship from one of the following countries

- **EU Member States:** Bulgaria, Croatia, Czechia, Estonia, Greece, Spain, Italy, Cyprus, Latvia, Lithuania, Hungary, Malta, Poland, Portugal, Romania, Slovenia, Slovakia
- **Horizon Europe Associated Countries:** Montenegro, North Macedonia, Serbia, Türkiye, Ukraine
- **Outermost Regions:** Guadeloupe, French Guiana, Réunion, Martinique, Mayotte and Saint-Martin (France), the Azores and Madeira (Portugal), and the Canary Islands (Spain)
- **And additional regions:** Moldova, Albania, *Kosovo



(these are the EIT Regional Innovation Scheme-eligible countries)



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You can choose one of the cohorts available in 2025

EIT Jumpstarter edition

Food & Agritech:  Food

Energy & Renewables:  InnoEnergy

Healthcare:  Health

Smart Cities & Urban Mobility :  UrbanMobility

Advanced and Green
Manufacturing:  Manufacturing

New European Bauhaus (NEB):  Culture & Creativity

Metals, minerals,
advanced materials &
industrial side streams  RawMaterials

Rebuild Ukraine:  Health

Additional seats for participants from Western Balkans:

Bosnia and Herzegovina, Montenegro,
North Macedonia, Serbia, *Kosovo, Albania



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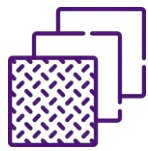
New European Bauhaus cohort

FOR WHOM?

Our cohort is open to innovative projects that address the following challenges:



Affordable and Accessible Housing: Develop sustainable and innovative housing solutions that cater to diverse needs and budgets, ensuring that everyone has access to comfortable living spaces.



Circularity of Materials: Explore new and sustainable ways to utilize materials, reducing waste and promoting a circular economy.



Enhanced Living Experience: Create inviting, functional, and community-oriented public spaces that promote well-being and belonging.

MEET OUR ALUMNI!

Rita Gomes,
Seenergy



"Jumpstarter is a great platform for connecting with other people, networking, coaching, interacting with different ideas, and ultimately expand one's own ideas, which is the key objective."

Other successful alumni:



Crearchio
www.crearchio.com

KEEEN

www.keen.design



SPEKTRAL
ENGINEERING

www.spektral.si



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How does EIT Jumpstarter work?

EIT Jumpstarter 2025 timeline



Fill out the [application form](#) by the deadline (02.04.)

- 15 hours in total
- Online modules and learning group meetings

Pitch and answer the jury's questions

- 40 hours in total
- In-person trainings in various European locations (attend one)

- Submit business plan and company registration certificate / proof of filing / a letter of intent

- In-person event in Europe
- Pitch and compete for the prizes

Submit information for reporting

What can you gain?

Comprehensive Entrepreneurial Training

- **15 hours of online bootcamp** *on business modelling and pitching.*
- **40 hours of in-person local joint training** *to test and validate the main assumptions set up in the previous phase.*



Validated
Business
Plan

Practiced and well-
developed pitch
and presentation

Support for Start-
Up Incorporation

Mentorship and Feedback

- Guidance from **experienced mentors and investors.**
- **Expert feedback** during pitches and business development.

Access and Visibility

- Join the **EIT Jumpstarter Community** and connect with **investors.**
- Gain **pan-regional visibility** and **networking opportunities.**

Financial Support

- **Up to €2,000 and €1,000 for travel and accommodation** during local joint training and Grand Final respectively.
- **€10,000, €5,000, €2,500 for the 1st, 2nd, 3rd prizes** for each cohort respectively.



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Some inspiration...



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RumiTech, Türkiye

Developing smart energy solutions that efficiently store renewable energy from the sun and wind.



EIT Jumpstarter Cohort: 2023
Number of employees: 10
Funding raised: EUR 630 000



2023



2024

ReCatalyst*, Slovenia

ReCatalyst provides customizable platinum-alloy catalyst solutions to optimize precious metal usage.



EIT Jumpstarter Cohort: 2020

Number of employees: 11

Funding raised: EUR 4 000 000

Other EU projects: ELCHEMHY Consortium

EIC Funding: EIC Transition 2023



2023



2024

*Spin-off Slovenian National Institute of Chemistry

iLoF, Portugal



Digital health company pioneering an AI-platform to accelerate personalized drug discovery + development.

EIT Jumpstarter Cohort: 2019
Number of employees: 31
Funding raised: EUR 13 900 000
EIC Funding: HORIZON EIC Accelerator Blended Finance
EU Contribution: 2 495 850,00 € (1.08.2023 – 31.07.2025)



2019



2024



Lightly Technologies, Czechia

Deep tech company revolutionizing drug detection with a portable device and AI-powered global database to trace and combat counterfeit medicines.

EIT Jumpstarter Cohort: 2023
Number of employees: 8
Funding raised: EUR 165 791
Raising: EUR 1 000 000



2023



2024





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Fireside Chat with Monika Stepanova

CEO of Lightly Technologies

*Insights from a successful
researcher who transformed
into a start-upper*





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**How can I increase
my chances of
getting into
the programme?**

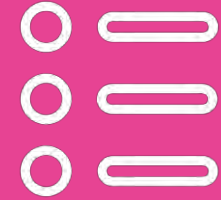
Preparing a successful application – tips:



Read our **Terms and Conditions** on our website for all the details you need.



Have at least one team member from the **EIT RIS-eligible countries**.



Choose a category for your idea – we're here to help if you're unsure!

Contact us with any questions – we're happy to help!



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What do you need to think about?



Innovation

- Highlight **what makes your idea unique**.
- Explain how it **differs from solutions existing on the market**.



Customer Problem

- Define the **specific problem your idea can solve**.
- Show deep understanding of **customer's needs**.



Market Opportunity and Potential Customers

- **Identify your target customer**.
- Show **why your solution fits their needs better**.



Implementation of the Idea

- **Address risks and obstacles** in launching the idea.
- Show **how you'll handle competitors** or alternative solutions.



Team and Motivation

- Highlight your **team's expertise and diversity**.
- Show why **your team is the right one** to solve this issue.

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What questions do you have?



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Apply here



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Have any questions?

Find all the details at: eitjumpstarter.eu

Message us at: info@eitjumpstarter.eu



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